



LUNDS
UNIVERSITET

Sense of Place and Retail

localization, attractiveness and accessibility

PROGRAM

Location: U203, E7
Campus Helsingborg

09.00 – 09.30 Registration U203

09.30 – 09.45 Jesper Falkheimer and Cecilia Fredriksson open the conference U203

Jesper Falkheimer is the Rector of Campus Helsingborg, Lund university

Cecilia Fredriksson is Professor of Consumer Culture and Head of the Research Group Handel Helsingborg, Lund University

09.45 – 10.30 Leigh Sparks "A (Retail) Sense of Place" U203

Professor of Retail Studies, University of Stirling

10.30 – 10.50 Kerstin Gustafsson "Retail Challenges in Attractive Cities" U203

Director of Streets, Parks and Public Spaces, Malmö City

10.50 – 11.15 Coffee outside U203

11.15 – 11.40 Mattias Kärrholm "Retailising Time-Space" U203

Professor of Architectural Theory, Lund University

11.40 – 12.40 Panel discussion with moderator Lisa Kirsebom, Sparks, Gustafsson and Kärrholm U203

On the role that retail plays in towns and cities; how retailing and the production of new consumer spaces reflect and respond to changing consumption practices; how we can balance the tensions between the goals of sustainability and retail competitive image building.

12.40 – 13.30 Lunch E7

13.30 – 15.30 Bus tour and city walk: Helsingborg today

Meeting point outside the main entrance of Campus Helsingborg

15.30 – 16.30 Handel Helsingborg present their current research E7

Devrim Umut Aslan, Kristina Bäckström, Lena Eskilsson, Cecilia Fredriksson, Ola Thufvesson

16.30 – 18.00 Closing drink reception E7

